REVEL®

GEAR

40°19'20.2"N 105°41'04.9"W

PHOTO BY @UNCAGETHESOULPRODUCTIONS

We hold the

RADICAL

BELIEF THAT

DOING BUSINESS

WITH INTEGRITY

HAS THE POWER

TO CHANGE

THE WORLD.

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ABOUT US

OUR STORY

REVEL GEAR® is a philanthropic outdoor lifestyle brand based out of Boulder, Colorado. Our mission is simple: Get Out For Good™.

We're dedicated to making kick-ass outdoor products that enable our customers to do good for others, while helping them do what they were born to do: REVEL.

GET OUT *for* GOOD

OUR MISSION

We leverage our customers' passion for the outdoors for the purpose of making a positive impact in the world. When our customers share a photo of their #REVELGEAR on social media, we share a light with a person in need.

While we're at it, we are committed to helping others in their quest to create sustainable businesses for themselves. Our goal is to keep the stoke alive by facilitating opportunities for entrepreneurs in new and developing markets.

PRODUCTS

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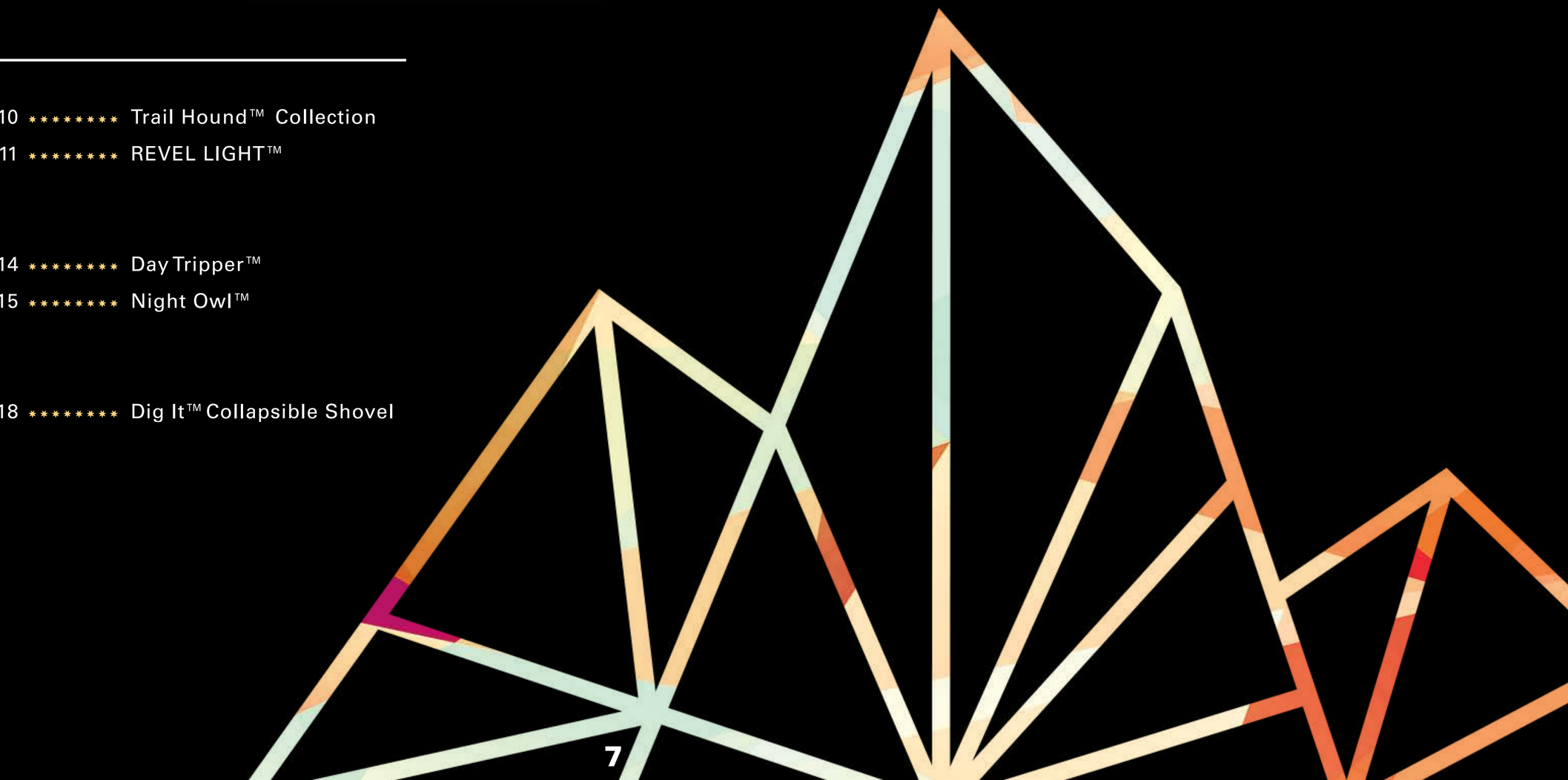

LIGHTING

TRAIL HOUND™

30FT. 100 LED DIMMABLE USB CAMPING LIGHT

The Trail Hound™ 30ft. 100 LED Dimmable USB Camping Light provides the longest, brightest, and most energy-efficient mood lighting for the great outdoors. Whether you're tent camping or rocking the van life, these dimmable light strands are a go-to choice for making memories under the stars.

TECH SPECS

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TRAIL HOUND™

30FT. 100 LED DIMMABLE USB CAMPING LIGHT

TECH SPECS

- 100 high-efficiency LEDs along a 30 foot strand
- 350 lumens of adjustable light
- Super energy efficient with low power draw (<1W - 5W)
- Weight: 1.5 oz
- 5V USB-powered: battery not included
- 8 brightness settings allow for energy conservation and versatility
- Compatible with any 5V USB power source
- IP65 Waterproof rating
- Supports renewable energy and lighting projects

Available in 8 colors: Warm white, Cool white, Multi-color, Red, Green, Blue, Purple, and Color-Changing (RGBY)

Recommended add-on for power: Day Tripper™ Solar Battery or Night Owl™ Solar Battery.

MSRP $24.99–$29.99

REVEL LIGHT™

The REVEL LIGHT™ utilizes a proprietary storage system that neatly stores 100 high-efficiency LEDs across a 30 foot insulated strand. Unspool your lights to set the perfect mood, or crank them back in when it's time to hit the road. Get ready to sit back, relax, and Unwind the good times™ !

COMING SOON!

MSRP $69.00-$99.00

POWER

DAY TRIPPER™

8,000 MAH SOLAR BATTERY + 1,000 LUMEN LED LIGHT

The Day Tripper™ 8,000 mAh Solar Battery + 1,000 Lumen LED Light is a tough and rugged power bank equipped for all-terrain adventure. Its ultra-bright LED grid and emergency strobe will blow any headlamp or lantern clear into the morning.

TECH SPECS

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DAY TRIPPER™

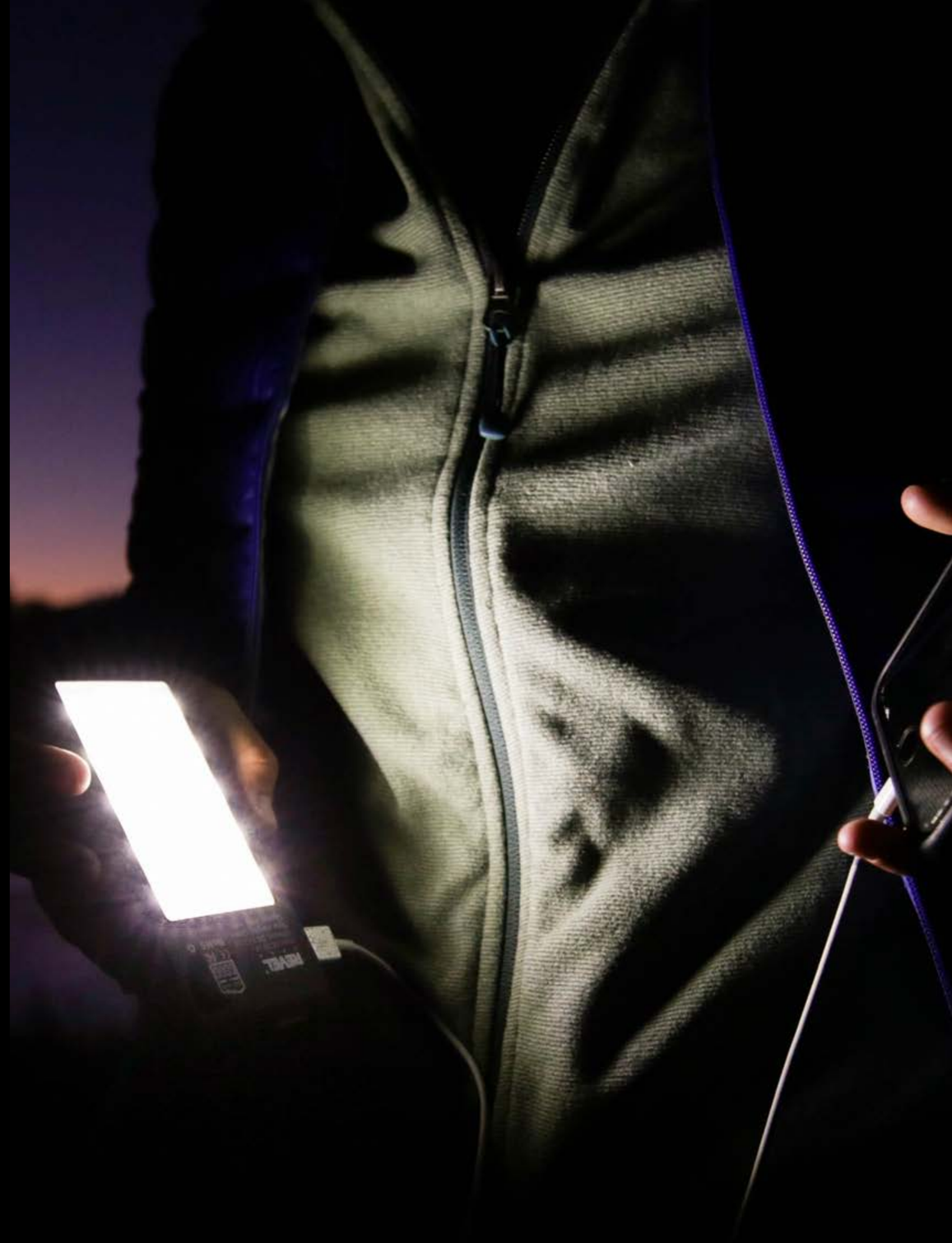
8,000 MAH SOLAR BATTERY
+ 1,000 LUMEN LED LIGHT

TECH SPECS

- 8,000 mAh battery
- 1,000 lumen LED grid (Ultra-Bright, Bright, Strobe)
- 2 USB outputs (5V1A, 5V2A)
- 1 micro-USB input (cable included)
- 120 mAh solar cell
- Built-in blacklight
- Water Resistant, Dustproof, Shockproof and Rugged
- Operation temperature: 32 -,113 fahrenheit (0-45 C)
- Charge time: 6 hrs via micro-USB external source, Solar backup charge time: (36+ hrs) *
- Weight: 7.8 oz.
- Dimensions: 5.5” x 3.0” x 0.7”(14cm x 7.5cm x 1.7cm)
- Supports renewable energy and lighting projects

*Designed for day trips and to top off battery.
Not designed for solar as primary power source.

MSRP $49.99



NIGHT OWL™

10,000 MAH SOLAR BATTERY

The NIGHT OWL™ Solar Battery is an industry-leading solar power bank that allows you to charge your USB devices from an on-board battery. The Night Owl™ converts solar energy into stored energy, meaning you can use its power wherever, whenever, even at night. Utilizing the most efficient panels on the market and a proprietary max point energy control system, we are able to pack more power into a smaller space than ever before. Equipped with two USB charging ports, this device allows you to juice up your smartphone, speakers, GPS, and other travel essentials while on the go.

COMING SOON!

MSRP $89.99 - $129.99

GOODS

DIG IT™

(28-IN-1) SURVIVAL SHOVEL

The Dig It™ Survival Shovel is your 28-in-1 answer to life's little challenges when out on the trail. This all-in-one multi-tool spares no expense at performing as any shovel should, with the added bonus of being able to open your beer and start a fire, too! With its watertight connection points and modular design that packs down into a portable carry case, we dare you to find a reason not to dig it.

Perfect for trail building, vehicle recovery, building a fire, and poopin' in the woods.

TECH SPECS

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DIG IT™

(28-IN-1) SURVIVAL SHOVEL

TECH SPECS

- Stainless steel shovel head
- Precision tooled aircraft grade aluminum
- Compact modular system
- Breaks down for easy transport
- Sleek carrying case included
- Multi-tool includes: knife, fire starter, screwdriver, hex
- wrench, saw, rope cutter, window breaking graphite
- tip and more
- Upgrade: LED torch and emergency beacon (optional add-on)
- Weight: 2.25 lbs

Available in 2 sizes: Dig It™ and Dig It™ Mini

MSRP $59.99-$129.99

HOW WE WORK

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SOCIAL IMPACT

We have partnered with the Colorado Coalition for African Empowerment to ensure a strong platform for our Giving Program to take its roots. With their support, we now have access to their network of nonprofits covering 91 schools in 20 African countries.

Our immediate goal is to light 1 Million lives, while providing an effective solution to the issues of energy poverty and economic infrastructure in developing countries.

OPEN INNOVATION

OUR SMALL TEAM DREAMS BIG.

Entrepreneurial by nature, our shared desire to bring good ideas to life is what gets us out of bed and into the office each day.

We work hard to provide resources for businesses of any size, whether it's a simple point in the right direction or a bigger undertaking such as a complex product build.

Additionally, we know that our customers who live and breathe the REVEL GEAR lifestyle often have some awesome ideas worth putting into action. To continue to improve and provide the best possible products, we have opened up our design process to our customers allowing them to have a direct impact on current and future products.

The point is: We want others to succeed, and we are happy to shed light in areas of the business where we just so happen to know a thing or two.

STRATEGIC PARTNERSHIPS

We believe there is strength in numbers, and when it comes to making an impact, there's no end to what we can accomplish together.

We are consistently impressed with the individuals, brands, and organizations who are hard at work building a brighter future for all. Our support is unconditional, and comes with no strings attached.

We encourage you to let us know how we can best support you and your goals. It's that simple.

A FEW OF OUR PARTNERS:

- Outdoor Industry Association
- Outdoor Foundation
- Agile International
- Winter Wildland Alliance
- Outdoor Element
- The Conservation Alliance
- Carabiner Coffee
- Geyser Systems
- Hustle Bike Labs
- Gearo
- DrinkTanks
- RovR
- Women Overlanding The World Retreats
- ForLuLu events
- Our Overland Life
- and more.

ACCOLADES

REI CO-OP INNOVATOR PROGRAM, 2019

Rolled out product in all REI doors

OUTDOOR FOUNDATION'S GIVE BACK BASH, 2019, 2017

Lit up the annual fundraiser event aimed at getting children outside

WOMEN WHO OVERLAND RETREAT, 2019

Provided lighting and power kits for female veterans on retreat

COLORADO HAITI PROJECT, 2018

Lit up annual fundraiser event aimed at providing energy solutions in Haiti

40 UNDER 40 EMERGING LEADERS OF BOULDER VALLEY, 2017

CEO Brian Plavnicky recognized for making significant impact in his community

BOULDER VALLEY'S WOMEN WHO LIGHT THE COMMUNITY ANNUAL CEREMONY, 2017

Lit up the annual celebration aimed at recognizing female leaders

BIZWEST IQ AWARD RECIPIENT, 2016

Recognized for "Innovative Product of the Year"

Nominated as "Innovative Company of the Year"

TESTIMONIALS

“

GREAT FOR EVENTS, CAMPING & INTERNATIONAL TRAVEL

I have used Revel Gear lights and battery packs to light outdoor events as well as take them on camping and international trips. The power packs were especially clutch while on a work trip to Tansania where I was doing a lot of photography and film work. The lights are compact and lightweight and give off ample light.

“

HIGH QUALITY PRODUCT | These are awesome for camping or grilling out! Adds a really nice touch to all events hosted outside!

“

GREAT GIFT FOR CAMPING ENTHUSIASTS | These lights as are perfect for people like me who want to add a little ambiance to their outdoor gatherings. I love the dimmer feature and the fact that they’re waterproof so that they’re safe to use in all weather. I have an older car but have a USB adapter that works perfectly.

“

CHARGING AND LIGHTING CHAMPION | The light is bright and has a few intensity settings. USB charging is fast and great for outdoor duty. Unit seems rugged- survived being left outside in a rainstorm. Best way to recharge is to plug in-recharge time was fast.

“

COZY MOOD LIGHTING | These string lights might be our simplest, least expensive, and best addition to our camping setup, inside and out! Creates such a cozy mood.

CONTACT

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RETURN HOME

IMPORTANT LINKS AND MEDIA

LOGOS

IMAGES

VIDEO

For more info or imagery to compliment your story,
please contact kody@revelgear.com.

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